

The background of the entire page is a photograph of a wooden pier extending into the ocean at sunset. The sky is a deep orange and red, and the water reflects the light. The pier's wooden posts and railings are silhouetted against the bright sky. The text is overlaid on this image.

# OC SHOULDER

2025 EXHIBITOR PROSPECTUS

**September 13, 2025**

**Huntington Beach, California**

**[ocshoulder.org/exhibitors](https://ocshoulder.org/exhibitors)**

# Overview



## Saturday, September 13, 2025

OC Shoulder is a one-day meeting held every other year in Huntington Beach, California.

### Location

Paséa Hotel & Spa  
21080 Pacific Coast Highway  
Huntington Beach, CA 92648

### Hotel Reservations

Group rate available for Friday, Sept 12, and Saturday, Sept 13, 2025.  
Details on page 5.

### Local Airports

- John Wayne Airport (SNA)
- Long Beach Airport (LGB)
- Los Angeles Airport (LAX)

### Important Dates

Aug 4, 2025: Gold booth selection  
Aug 11, 2025: Silver booth selection  
Aug 13, 2025: Hotel group rate deadline

### Contact

Tina Salicco  
Program Administrator  
[tina@ocshoulder.org](mailto:tina@ocshoulder.org)

**REGISTER TODAY!**  
[ocshoulder.org/exhibitors](https://ocshoulder.org/exhibitors)

## Welcome, Exhibitors!

Thank you for considering sponsoring OC Shoulder.

We aim to deliver a unique experience where exhibits are not an afterthought. Enjoy an ideally located and thoughtfully designed exhibit area and get the same perks as our attendees – valet parking, hotel group rate, and an invitation to the Golden Hour Education & Networking Event.

We look forward to seeing you beachside!

- OC Shoulder Team

## Scientific Committee



Hafiz Kassam, MD  
Program Director



Joseph Abboud, MD



Theodore Blaine, MD



Anand Murthi, MD



Ronald Navarro, MD



Joaquin Sanchez-Sotelo,  
MD, PhD

## A Special Thanks to Our 2023 Sponsors!

### GOLD



### SILVER



### BRONZE



# Exhibits

## Well-Attended

OC Shoulder 2023 sold out two months ahead of time!



60-70 orthopedic surgeons



40% out-of-state attendees



5-10% fellows and PGY 4/5

## Ideally Located

Exhibits are located outdoors on the stunning Ocean Lawn & Terrace.

Ocean views and revitalizing sea air draw in attendees looking to recharge.

September's energizing blue skies and 75°F weather make perfect outdoor work and play conditions.

## Thoughtfully Designed

### Schedule

The schedule provides 3 hours of dedicated exhibit time and an additional 1-hour networking opportunity.

Buffets are replenished beyond specified mealtimes to accommodate busy exhibitors.

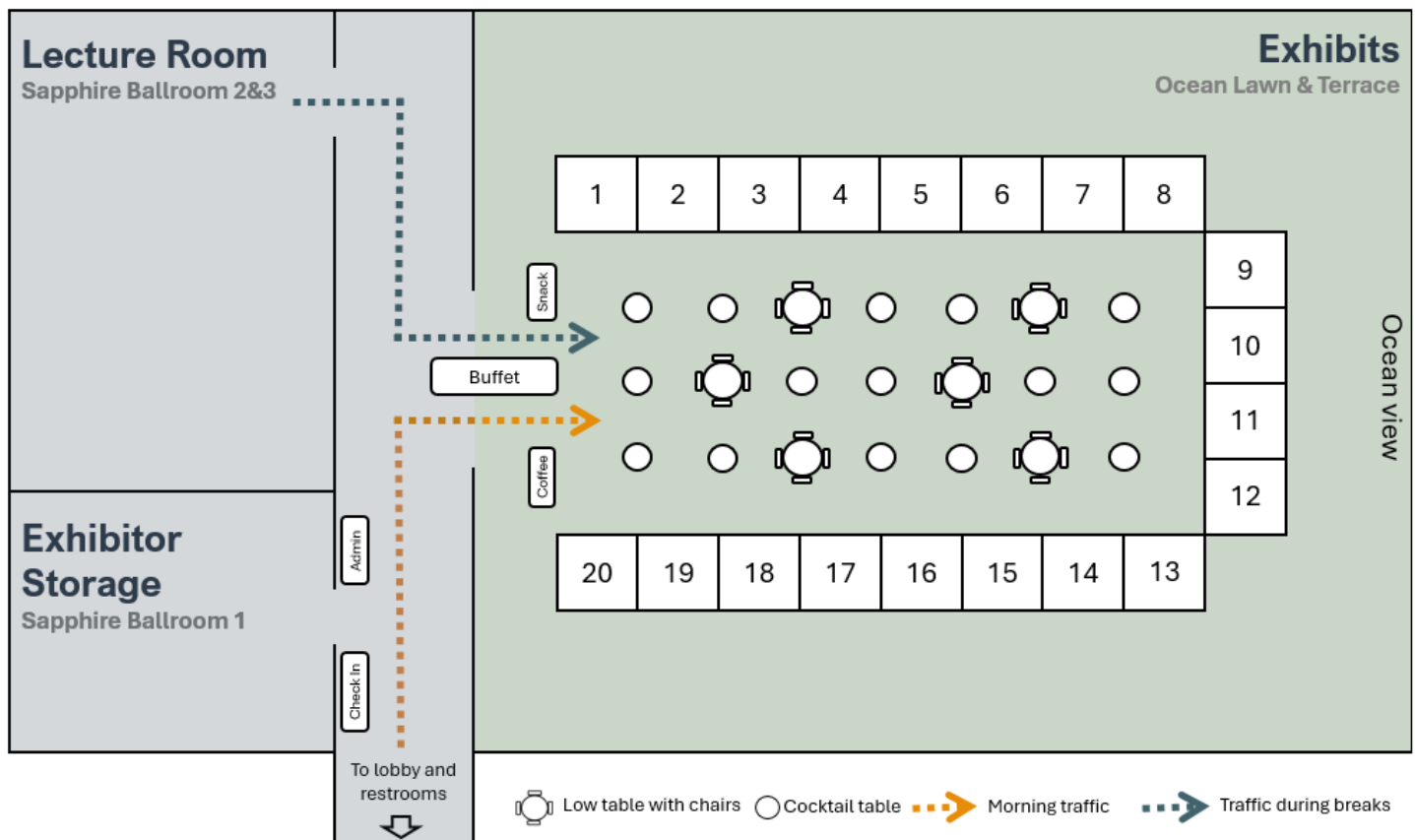
### Layout

The lecture room closes during breaks to accommodate room resets and encourage exhibit attendance.

Traffic flows toward the refreshments, funnels through the buffet stations, and pours into the exhibit area.

Tables with limited seating encourage dispersion and maximize every booth's visibility and traffic.

Additionally, seating is available for exhibitors in the lecture room during program hours.



# Sponsorship Opportunities

## Exhibitor Packages

|  | GOLD   \$13,500   | SILVER   \$11,500   | BRONZE   \$9,500   |
|--|---|---|--|
| <b>EXHIBITOR PASSES</b>                    | <ul style="list-style-type: none"> <li>4 exhibitor passes</li> <li>Option to purchase up to four (4) additional passes</li> </ul>   | <ul style="list-style-type: none"> <li>3 exhibitor passes</li> <li>Option to purchase up to three (3) additional passes</li> </ul>              | <ul style="list-style-type: none"> <li>2 exhibitor passes</li> <li>Option to purchase up to two (2) additional passes</li> </ul> |
| <b>BOOTH</b>                               | <ul style="list-style-type: none"> <li>Premium booth (20'x10')</li> <li>Selection on Aug 4, 2025</li> </ul>   | <ul style="list-style-type: none"> <li>Standard booth (10' x 10')</li> <li>Selection on Aug 11, 2025</li> </ul>                                 | <ul style="list-style-type: none"> <li>Standard booth (10' x 10')</li> <li>Assigned booth space</li> </ul>                       |
| <b>BRAND RECOGNITION</b>                   | <ul style="list-style-type: none"> <li>Recognized as a <i>Gold Sponsor</i></li> <li>Includes premium ad space on our website (300 x 250px)</li> <li>Recognized as the <i>Fellows and Residents' Sponsor</i> (5 scholarships)</li> </ul> | <ul style="list-style-type: none"> <li>Recognized as a <i>Silver Sponsor</i></li> <li>Includes ad space on our website (300 x 250px)</li> </ul> | <ul style="list-style-type: none"> <li>Recognized as a <i>Bronze Sponsor</i></li> </ul>  |
| <b>EXCLUSIVE ADVERTISING OPPORTUNITIES</b> | Yes   | Yes   | No   |

## What's Included?

### Standard Booth

Silver and Bronze sponsors

- measures 10' x 10';
- is fitted with a steel frame canopy;
- is equipped with an electrical outlet;
- includes one (1) 6' table with replaceable white linen and two (2) chairs.

### Premium Booth **\*Double the space!\***

Gold sponsors

- is essentially 2 standard booths, side by side, without a dividing wall;
- measures 20' x 10';
- is equipped with two (2) electrical outlets;
- includes a total of two (2) 6' tables with replaceable white linen and four (4) chairs.

### Exhibitor Pass

Enjoy the same perks as attendees, and more!

- Hotel group rate
- Welcome bag for hotel guests
- Valet parking for the day
- Extended buffet times
- Attendee list
- Invitation to the Golden Hour Education & Networking Event

Exhibitor passes are transferable. Feel free to replace a colleague at any time. You may request a generic badge that features only your company name.

### Additional Exhibitor Pass | \$500

Additional passes are limited. Availability depends on the selected sponsorship package. See table above.

# Sponsorship Opportunities (continued)

## Advertising Beyond the Booth

These exclusive advertising opportunities are available to Gold and Silver sponsors on a first-come, first-served basis.

Check out [ocshoulder.org/exhibitors](https://ocshoulder.org/exhibitors) for current availability. Indicate your interest on the exhibitor registration form or by emailing our Program Administrator, Tina Salicco, at [tina@ocshoulder.org](mailto:tina@ocshoulder.org).

### ☐ **Wi-Fi Network Sponsorship | \$3,000**

Be the exclusive internet sponsor with your company name as the Wi-Fi password.

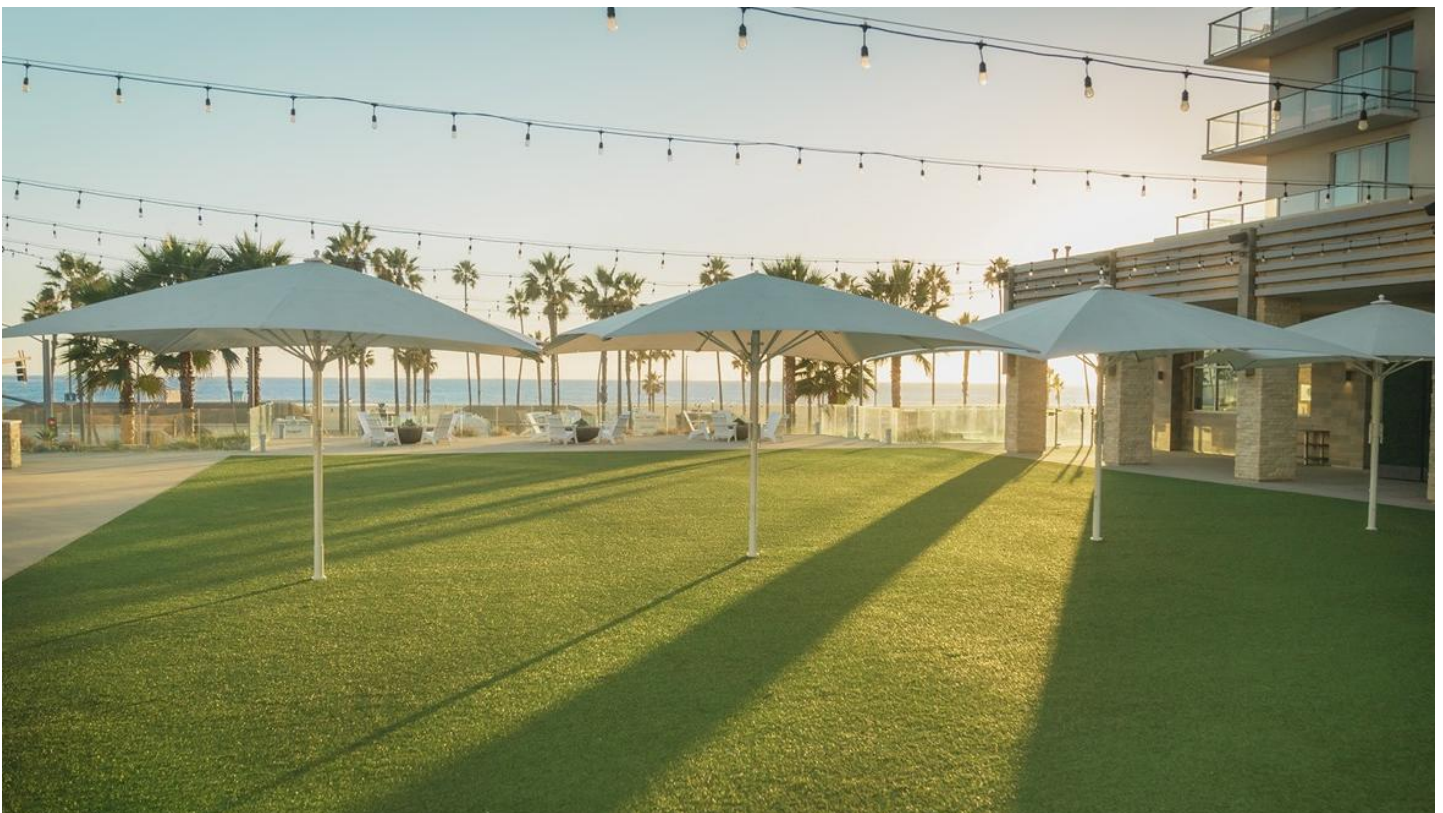
### ☐ **Valet Parking Voucher Advertising | \$5,000**

Have your company logo featured on the parking vouchers given to all attendees. We'll also mention this advertising in the know-before-you-go email blast.

### ☐ **Golden Hour Education & Networking Event | \$10,000**

Be the only exhibit at the Golden Hour Education and Networking Event!

All are invited to enjoy a one-hour education and networking event on the stunning Ocean Lawn & Terrace immediately following the CME program. It's your time to shine – display products, add signage throughout the space, and educate attendees on how your offerings can improve orthopedic care.





# Travel & Hotel Reservations

## Getting There

### Location

Paséa Hotel & Spa  
21080 Pacific Coast Highway  
Huntington Beach, CA 92648  
Phone: (855) 622-2472  
[www.paseahotel.com](http://www.paseahotel.com)

### Driving

Valet parking and EV charging are available.

### Flying

Choose among three local airports:

- John Wayne Airport (SNA) | 11 miles | 20 minutes
- Long Beach Airport (LGB) | 17 miles | 30 minutes
- Los Angeles Airport (LAX) | 37 miles | 45 minutes

Taxis, ride share, car service, and rentals are available at all airports. Traffic may affect travel time, especially to and from LAX.

## Staying Overnight

### Group Rate

A group rate of \$389 per night (plus taxes and fees) is available for Friday, September 12, and Saturday, September 13, 2025.

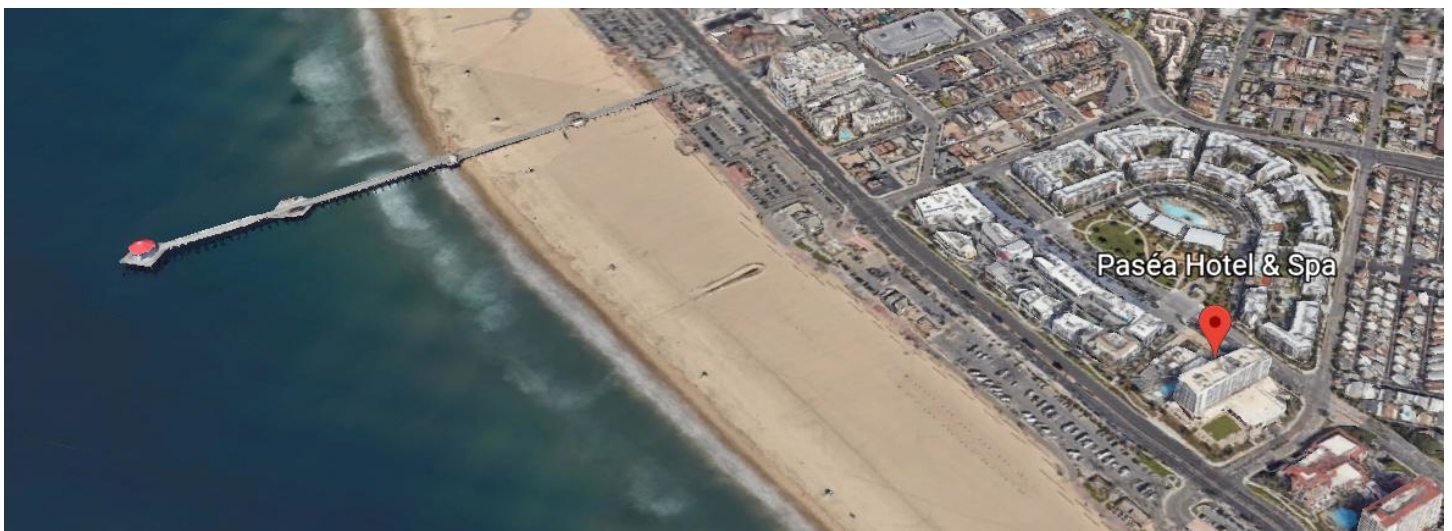
Check-in is at 4:00 PM | Checkout is at 11:00 AM

Reservations must be made by Wednesday, August 13, 2025.

Daily resort fee of \$30 applies and includes:

- Complimentary bottle of Trinitas wine
- High-speed Wi-Fi internet
- Complimentary rentals of beach bikes, electric cruisers, scooters, and surfboard storage
- Complimentary beach amenities such as sandals, beach towels, chairs, and umbrellas

The booking link can be found at [ocshoulder.org/location](https://ocshoulder.org/location).



# Registration

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## Register Online

Register your company at [ocshoulder.org/exhibitors](https://ocshoulder.org/exhibitors).

### Exhibitor Checklist

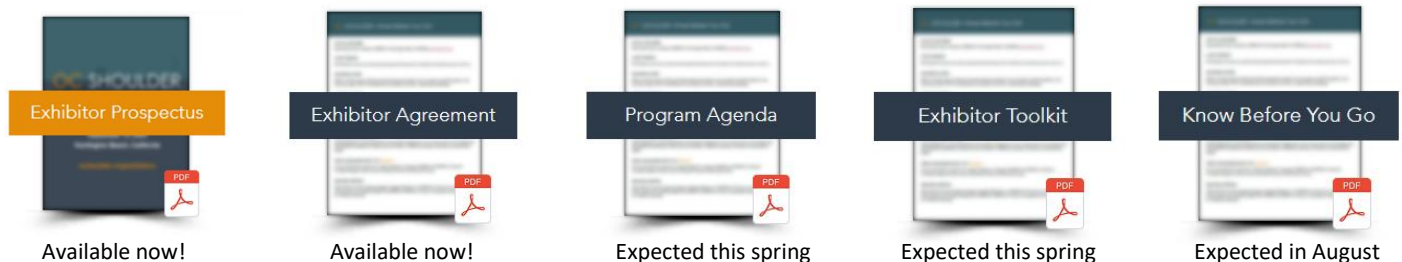
- ☐ Register online and expect a QuickBooks invoice within 1-2 business days.
- ☐ Complete payment by credit card, bank transfer, or check. See payment instructions on the invoice.
- ☐ Gold and Silver sponsors, submit your medium rectangle ad (300 pixels wide by 250 pixels tall) in JPEG format to [tina@ocshoulder.org](mailto:tina@ocshoulder.org) by August 4, 2025.
- ☐ Receive the Exhibitor Toolkit in spring 2025. It includes the exhibitor schedule, shipping instructions, and setup/teardown instructions.
- ☐ Receive an email prompting you to register representatives and select your booth in early August 2025.
- ☐ Book your hotel at the [group rate](#) before August 13, 2025, at [ocshoulder.org/location](https://ocshoulder.org/location).
- ☐ Prepare shipments (if any) for arrival no earlier than September 10, 2025. See Exhibitor Toolkit for complete shipping instructions.
- ☐ Receive a *Know-Before-You-Go* email and attendee lists. This will also be sent to your registered representatives.

## Latest Updates

This Exhibitor Prospectus was updated in April 2025. The information it contains is subject to change without notice. Please check our website for the latest updates.

### Important Documents

These documents are or will be available for download on our website at [ocshoulder.org/exhibitors](https://ocshoulder.org/exhibitors).



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**Thanks again for your interest in supporting OC Shoulder!**